

FOR IMMEDIATE RELEASE

CONTACT INFORMATION

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“Splashdown” with United Way of Door County at “Sail through the Avenues”

This year’s Sturgeon Bay’s Sidewalk Sales on Thursday, July 31st, will feature a Dunk Tank to benefit United Way of Door County. The Inn at Cedar Crossing and Younkers are once again sponsoring the activity, underscoring the popularity of what has become an annual event. The tank will be located on Louisiana Avenue, off of 3rd Avenue, between the two sponsoring businesses to give everyone the opportunity to dunk local celebrities from around Door County.

The broad spectrum of targets to dunk makes for lots of good-natured fun to benefit a great cause. Last year’s proceeds of over \$800 were dedicated to United Way of Door County’s annual campaign need. Inspiring participants to join in the fun will be famous faces such as Sturgeon bay Mayor, Tom Voegele, Heidi Neubauer from ERA Starr Realty, Kimberly Sawyer, Miss Door County, and Tim Herlache, City of Sturgeon Bay Fire Chief.

The schedule for the day is as follows:

Time Slot	For Ad		
9:00 - 9:30	Marine Travelift's CFO – Peter Kerwin		
9:30-10:00	Dean of NWTC – Bob Loss		
10:00-10:30	Northern Door YMCA's Program Director – Matt Luders		
10:30-11:00	Executive Director of the YMCA – Dan Powell		
11:00-11:30	Door County Memorial Hospital Foundation's – Andy Boettcher		
11:30-12:00	Thrivent Financial's – Tara Burk		
12:00-12:30	Door County Advocate Reporter – Kara Beeck		
12:30-1:00	City of Sturgeon Bay Mayor – Tom Voegele		
1:00-1:30	City of Sturgeon Bay Fire Chief – Tim Herlache		
1:30-2:00	Miss Door County – Kimberly Sawyer		
2:00-2:30	TJ Walker Middle School Principal – Randy Watermolen		
2:30-3:00	CEO of the Door County Community Foundation – Bret Bicoy		
3:00-3:30	ERA Starr Realty's – Heidi Neubauer		
3:30-4:00	Personal Banker with Baylake Bank – Tracie Oldenburg		
4:00-4:30	Associated Bank's - Kaye Carter		
4:30-5:00	Sturgeon Bay legend – Ben Larsen		

For only \$1, “dunkers” will have 3 chances to dunk their favorite community celebrity. Funds raised will benefit United Way of Door County and will stay in Door County working toward

empowering people to build better lives. For more information, contact the United Way office at 920-746-9645.