

**FOR IMMEDIATE RELEASE
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United Way Prescription Discount Card Celebrates 2008 Success

In just 141 days, from its introduction in Door County on August 9, to the end of 2008, the FamilyWize Prescription Drug Discount Card saved Door County residents \$35,503.00 on the cost of their prescription medicine. There were a total of 895 claims, averaging 52% savings per prescription for an average of \$39.66 savings per prescription.

“These numbers essentially mean that, because of the success of the FamilyWize card, Door County residents were able to put more than \$35,000.00 into the local economy in ways other than medication.” explained Christine Salmon, Community Relations Director for United Way of Door County. “They were more able to pay their rent and utilities, make their car payments and buy groceries.”

Even if an individual has health insurance, he or she may be eligible for bigger discounts with the FamilyWize prescription drug discount card being distributed by United Way of Door County. The card is free and there are no enrollment fees. There are also no income or age restrictions and the card can be used as often as needed until the year 2012, when replacement cards will be made available. FamilyWize Cards are available at all county pharmacies, the Wellness Center of Door County, the Community Clinic of Door County, Door County Department of Social Services, WDOR, and the Door County Department of Public Health. Or, the card printed with this article may be cut out and presented with a prescription to any participating pharmacist.



Participating Door County pharmacies are Pamida, Aurora, Wal Mart, Bay Pharmacy, and Walgreens. These cards are also honored nationwide at over 58,000 pharmacies, especially at national chains such as Pamida, Wal Mart and Walgreens. For information on using the FamilyWize card while traveling, visit www.familywize.org.

For further information or to have cards mailed to you, please contact United Way of Door County at 920-746-9645 or info@unitedwaydc.com.