

**FOR IMMEDIATE RELEASE  
CONTACT INFORMATION**

United Way of Door County  
Christine Salmon, Community Relations Director  
920-746-9645  
920-609-7615 Cell  
[christine@unitedwaydc.com](mailto:christine@unitedwaydc.com)

**Campaign Need and Co-Chairs Announced**

On Tuesday, August 25, 2009, at Maxwellton Braes Golf Course in Baileys Harbor, United Way of Door County held their Annual Kickoff Event. While guests socialized and listened to live music, the 2009 Campaign Co-Chairs, Pamela Parks and Darren Voigt were announced.

Parks is a wife and mother of three, a graduate of Southern Door High School and resides in Brussels. She fills the few quiet moments of her day as a freelance writer, contributing regularly to the Door County Advocate and Door County Magazine. Pamela graduated with a bachelors degree in Social Work from Carthage College in Kenosha, WI and received her masters degree in Social Work from the University of Minnesota-Duluth. She worked as HELP of Door County's Domestic Violence Services Coordinator for seven years, helped establish the Visitation and Exchange Program and several collaborative legal advocacy efforts, and is a Leadership Door County alumni.

Voigt was born and raised in Green Bay and has been a resident of Door County for the past 14 years. He has worked for Associated Bank since 1995 and is the Manager of the Sister Bay and Baileys Harbor branches. His two children attend school in Sturgeon Bay and he is active in his church community having served as Treasurer, Chair of the Board of Education and various other committees. He is also an alumni of Leadership Door County and previously served on their Board of Directors. His free time is spent enjoying golf, softball and officiating high school basketball.

The enthusiastic crowd at the Kickoff event held a spontaneous fundraiser in honor of Executive Director Amy Kohnle, who celebrated 10 years with United Way of Door County in August, 2009 and is the biggest cheerleader for the organization. The impromptu effort raised over \$1,000 as a challenge to have Kohnle wear a cheerleader uniform for a photo opportunity during this year's fundraising campaign.

Also announced at the event is United Way of Door County's Campaign Need for 2009. Last year's need of \$510,000 was unmet, due primarily to the economic downturn in the final four months of 2008. The effects of that downturn has placed greater needs on the programs and agencies that are available to empower Door County residents to build better lives. The 2009 Campaign Need remains at \$510,000, and every donation is a vital part of helping to build a stronger community.

If you would like to learn more about the human services programs that are funded, please contact United Way of Door County at (920) 746-9645 or [info@unitedwaydc.com](mailto:info@unitedwaydc.com).