

FOR IMMEDIATE RELEASE

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United Way of Door County Kicks Off Annual Campaign

On Tuesday, August 23, 2011, United Way of Door County will hold its Annual Campaign Kick-Off at The Lodge at Leathem Smith in Sturgeon Bay. "We are pleased to be working with the owners and staff at The Lodge to celebrate the beginning of the 2011 Fundraising Campaign," commented Amy Kohnle, executive director.

United Way's Campaign Kick Off offers an opportunity for people to learn more about United Way, to network, and to have fun. The evening begins at 5:00 p.m. with complimentary hors d'oeuvres, live music provided by Cover League, and a cash bar. There will be a short Kick-Off program at 6:00 p.m. During this time, guests will learn about the upcoming campaign and United Way of Door County's Impact Areas. Our Pacesetter Companies - Baylake Bank, Sunshine House, and Younkers will report the results of their employee campaigns. Following the program until 7:30 p.m. there will be more live entertainment, hors d'oeuvres, and community building.

"This is a free event, which we could not offer without the support of our community," said Paul Kok, United Way Board President. "We are very thankful for this year's Campaign Kickoff sponsors who are: fm106.9The Lodge, Dana & Laurel Brooks of Brooks & Kase, Associated Bank, ERA Starr Realty, and The Lodge at Leathem Smith."

United Way of Door County's mission statement is "empowering people to live better lives". At the Campaign Kick-Off guests will learn how they can help United Way achieve the mission for a stronger and healthier community. Please join us to learn how you and United Way can work together to achieve results that matter.

For more information or to RSVP to the Campaign Kick-Off, please contact the United Way of Door County office at 920-746-9645 or ruthi@unitedwaydc.com.