

FOR IMMEDIATE RELEASE

CONTACT INFORMATION

United Way of Door County
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“Splashdown” with United Way of Door County at “Sail through the Avenues”

This year’s Sturgeon Bay’s Sidewalk Sales on Thursday, July 28, will once again feature a Dunk Tank to benefit United Way of Door County. The Inn at Cedar Crossing and Younkers are continuing their support by sponsoring the activity, underscoring the popularity of what has become an annual event. The tank will be located on Louisiana Avenue, off of 3rd Avenue, between the two sponsoring businesses to give everyone the opportunity to dunk local celebrities from around Door County.

The broad spectrum of targets to dunk makes for lots of good-natured fun to benefit a great cause. Inspiring participants to join in the fun will be famous faces such as Sturgeon Bay’s Mayor, Thad Birmingham, Miss Door County Emily Larsen, and Bob Desh from the Door County Maritime Museum.

The complete schedule for the day is as follows:

9:00	Habitat for Humanity	Rick	Nelson
9:30	Women’s Employment Project	Justin	Welch
10:00	Door County Maritime Museum	Bob	Desh
10:30	City of Sturgeon Bay Fire Chief	Tim	Herlache
11:00	United Way of Door County Board Member	Liz	Junion
11:30	Thrivent Financial	Tera	Burk
12:00	Miss Door County	Emily	Larsen
12:30	DC Printing	Bob	Goggins
1:00	Associated Bank	Cindy	Brennan
1:30	Sexual Assault Center	Karrie	Anthony
2:00	ERA Starr Realty	Rob	Moxon
2:30	Volunteer Center of Door County	Pam	Seiler
3:00	Community Clinic of Door County	Laura	Moeller
3:30	The Y	Dan	Powell
4:00	City of Sturgeon Bay Mayor	Thad	Birmingham
4:30	Sunshine House	Bill	Rehman

For only \$1, “dunkers” will have 3 chances to dunk their favorite community celebrity. Funds raised will benefit United Way of Door County and will stay in Door County working toward empowering people to build better lives. For more information, contact the United Way office at 920-746-9645.